

# Southend-on-Sea Borough Council

Report of Corporate Director of Enterprise, Tourism and  
the Environment  
to

## Traffic and Parking Working Party

On

2<sup>nd</sup> November 2009

Report prepared by: Cheryl Hindle-Terry, Team Leader  
(Demand Management)

Agenda  
Item No.

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**Traffic Regulation Orders  
Various Areas  
Executive Councillor: Councillor Waite  
A Part 1 Public Agenda Item**

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### 1. Purpose of Report

For Members to consider the request to advertise Traffic Regulation Orders at various locations.

### 2. Recommendation

- 2.1 That Members consider the requests and agree with officer recommendations to advertise Traffic Regulation Orders in the areas detailed in Appendix 1

### 3. Background

- 3.1 Requests are regularly received for waiting restrictions to be provided at junctions and other areas where parking is considered inappropriate. These requests may be received from Members or residents and each location is checked by officers to assess whether there is a perceived safety risk and that waiting restrictions would improve visibility or traffic flow. Where there is no perceived risk no further action is taken.
- 3.2 In order to ensure an efficient use of budgets, these requests are collated and advertised periodically, this significantly reduces advertising costs.

### 4. Other Options

- 4.1 No action. This option is not viable, safety and traffic flow are believed to be compromised at these locations and this may be a contributory factor to road accidents.

### 5. Reasons for Recommendations

- 5.1 To improve safety and traffic flow requirements

### 6. Corporate Implications

6.1 Contribution to Council's Vision & Corporate Priorities

The proposal is based on a reduction of potential traffic hazards therefore resulting in safer roads.

6.2 Financial Implications

Costs to be met from previously agreed budgets.

6.3 Legal Implications

The formal statutory consultative process will be completed in accordance with the requirements of the legislation and any resulting objections referred to the Traffic and Parking Working Party for their consideration as required by the Constitution of the Council.

6.4 People Implications

Staff time as required to organise and monitor the required works, will be met from existing resources.

6.5 Property Implications

None

6.6 Consultation

As above

**7. Background Papers**

None

**8. Appendices**

None